

Parking policy is one of the most effective tools that we can use to manage and influence traffic and travel on our highway network

Our Strategy : Parking provision and pricing


1. Should meet the needs of all users
2. Support the growth of sustainable transport modes
3. Will not hinder access to employment, public services, retail and leisure destinations Or regeneration
4. Will ensure that Calderdale remains competitive
5. On-street parking will not be prioritised over the needs of public transport or active travel modes
6. We will invest in our parking enforcement, systems and technology

Why have a Parking Area Plan?

In Calderdale, road transport is the greatest single contributor to carbon, **creating around 41% of overall carbon emissions** profile. The adoption of effective parking strategies is an important step in reducing emissions



CMBC approved an overarching parking strategy in September 2022. This facilitates **the creation of individual town specific parking strategies**, all of which will fully support and contribute to the Council's three overarching priorities: tackling the climate emergency, reducing inequalities and strong and resilient towns



This will require individual assessments and recommended strategies that **consider each Towns individuality** whilst aligning to the high-level parking strategy, **including the delivery of Electric Vehicle Infrastructure.**

Key Considerations



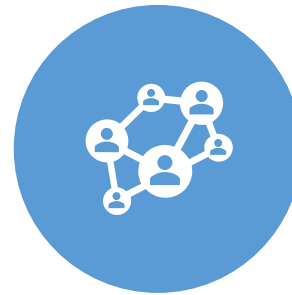
An analysis report will be produced for each Town summarising the findings and highlighting challenges, issues and opportunities for each of the car parks

This will allow us to understand if any potential **car parks can be consolidated** based on factors including usage / capacity, proximity / location to each other, ongoing maintenance costs, quality of current assets.



Consideration of **plans for growth and investment** in the Towns and whether they will add to parking demand in the study area including retail and rail growth.

We will consider of how **future movement** in each town centre would be encouraged and lead to supporting the strategic objectives to balance regeneration, growth, air quality against the impacts on parking income.



When will the work start?



September 2023- Project Centre was appointed to support the project



October 2023- Inception meeting and programme to be agreed with Project Centre



First studies will focus on Brighouse, then Todmorden.



Hebden Bridge survey Feb 24, Sowerby Bridge, Halifax and Elland Parking Plans to follow



November 2023- Future programme can be shared with the Boards.

Project Scope

Baseline and Evidence Gathering

- Policy, standards and guidance review
- Early engagement with key stakeholders (this Board!) and production of an Engagement Strategy.
- Car park surveys including supply, demand, payment facilities, car park condition, lighting, CCTV, signage, layout and accessibility and directional signage.

Preparation of Parking Area Plans



We will carry out an **optioneering exercise** exploring the possible interventions, quantifying the impact of each intervention in terms of demand and revenue and produce a cost benefit matrix for car parks within each town.



With a focus on modal shift we will **define a list of sustainable transport interventions** needed to support the parking proposals considering options such as park and pedal, park and ride, mobility hubs, cycle hubs, EV charging options and last mile deliveries.



We will prepare a bespoke spreadsheet tool which will include existing parking supply and demand and can be altered to **model the effects of future developments**, highway alterations and demand. This tool will allow a holistic overview to test potential outcomes



We will **draft parking area plans** (reports) for each of the 6 towns and will agree the format of these with the Stakeholders.

Next Steps

We will agree the geographic scope of the study area with the Ward Councillors and Town Board

Once evidence gathering is completed, we will validate the findings with Stakeholders

We will test the options and opportunities with Stakeholders

Draft Parking Plans will be considered by Key Stakeholders.